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Bib Data Sheet

CONFIRMATION NO. 9203

SERIAL NUMBER 09/731,115	FILING DATE 12/06/2000 RULE	CLASS 725	GROUP ART UNIT 2611	ATTORNEY DOCKET NO. UV-174
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APPLICANTS
M. Scott Reichardt, Tulsa, OK;
W. Benjamin Herrington, Tulsa, OK;

**** CONTINUING DATA ******* *Yes An*
THIS APPLN CLAIMS BENEFIT OF 60/170,060 12/10/1999

**** FOREIGN APPLICATIONS ******* *None An*

IF REQUIRED, FOREIGN FILING LICENSE GRANTED ** 02/05/2001

Foreign Priority claimed <input type="checkbox"/> yes <input checked="" type="checkbox"/> no	STATE OR COUNTRY OK	SHEETS DRAWING 29	TOTAL CLAIMS 84	INDEPENDENT CLAIMS 12
35 USC 119 (a-d) conditions met <input type="checkbox"/> yes <input checked="" type="checkbox"/> no <input type="checkbox"/> Met after Allowance				
Verified and Acknowledged	Examiner's Signature <i>am</i>	Initials <i>An</i>		

ADDRESS
Richard M. Feustel, Jr.
FISH & NEAVE
1251 Avenue of the Americas
New York, NY 10020-1104

TITLE
Systems and methods for coordinating interactive and passive advertisement and merchandising opportunities

FILING FEE RECEIVED 2582	FEES: Authority has been given in Paper No. _____ to charge/credit DEPOSIT ACCOUNT No. _____ for following:	<input type="checkbox"/> All Fees
		<input type="checkbox"/> 1.16 Fees (Filing)
		<input type="checkbox"/> 1.17 Fees (Processing Ext. of time)
		<input type="checkbox"/> 1.18 Fees (Issue)
		<input type="checkbox"/> Other _____
		<input type="checkbox"/> Credit _____